

BIOGRAPHICAL SKETCH

RICHARD L. GUNDLING, FHFMA, CMA, is vice president for the Healthcare Financial Management Association (HFMA). Rick is responsible for the technical and content direction for HFMA, managing of its thought leadership efforts, and leadership of its Washington DC activities. He also serves as staff liaison to the Principles and Practices Board of the HFMA. Rick has written an extensive number of published articles on broad topics within healthcare finance and the healthcare industry. HFMA is a professional association with over 40,000 members engaged in the financial management of the healthcare sector.

HFMA's thought leadership has covered payment reform, value creation, revenue cycle management, accounting and financial reporting, capital access, and many other areas that drive healthcare organizational high performance. Results of those initiatives have been used by hospitals, rating agencies, regulatory agencies, congressional committees, accounting standard setting bodies, state hospital organizations, and other government and industry leaders.

Rick serves as Treasurer for Neighborhood Health, a federally-qualified health center, providing for the medically underserved in Northern Virginia. In addition, he acts an external advisor to the George Washington University on its Masters of Health Administration program.

Prior to his time with HFMA, Rick has served in fiscal services at the National Hospital for Orthopaedics and Rehabilitation, first as Director of Budget and Reimbursement, and then as Chief Financial Officer. In addition to these positions, he was Budget and Reimbursement Analyst for Prince William Hospital Corporation and served as Controller at the Visiting Nurse Association of Northern Virginia. Rick is a Fellow of the Healthcare Financial Management Association, a Certified Management Accountant, and is a member of the Institute of Management Accountants