

Biographical Sketch (2016)

Jeffrey C. (Jeff) Bauer, PhD

Health Futurist and Medical Economist

636 W. Schubert Avenue, #A; Chicago, IL 60614

970.396.3280 • jeffbauer@mindspring.com • www.jeffbauerphd.com

Dr. Bauer is an internationally recognized health futurist and medical economist. As an independent industry thought leader, he forecasts the evolution of health care and develops practical approaches to improving the medical sector of the American economy. He is widely known for his specific proposals to create efficient, effective health care through multi-stakeholder partnerships and other initiatives focused in the private sector.

Dr. Bauer has more than 250 publications on health care delivery. He speaks frequently to national and international audiences about key trends in health care, medical science, technology, reimbursement, public policy, health reform, strategy, business planning, and creative problem-solving. Dr. Bauer is quoted in the national press and writes regularly for professional journals that cover the business of health care.

His latest books are Paradox and Imperatives in Health Care: Redirecting Reform for Efficiency and Effectiveness (2015) and Upgrading Leadership's Crystal Ball: Five Reasons Why Forecasting Must Replace Predicting and How to Make the Strategic Change in Business and Public Policy (2014). Previous books include Statistical Analysis for Health Care Decision-Makers (CRC Press, 2009), Telemedicine and the Reinvention of Health Care: The Seventh Revolution in Medicine (McGraw-Hill, 1999) and Not What the Doctor Ordered (McGraw-Hill, 1998).

As a consultant, he has assisted hundreds of provider, purchaser, and payer organizations with strategic planning and performance improvement initiatives. He served as Vice President for Health Care Forecasting and Strategy for ACS, a Xerox Company, from 1999 to 2010. His own consulting firm, The Bauer Group, specialized in consumer-focused strategic planning and clinical affiliation agreements for multi-hospital networks from 1984 to 1992.

In addition, Dr. Bauer was a full-time teacher and administrator at the University of Colorado Health Sciences Center in Denver from 1973 to 1984, where he held appointments as associate professor and Assistant Chancellor for Planning and Program Development. He also served for four years as Health Policy Adviser to Colorado Governor Richard D. Lamm. From 1992 to 1999, Dr. Bauer was a visiting professor in Administrative Medicine at the Medical School of the University of Wisconsin-Madison. Prior to starting his career in health care, he worked in research meteorology for the National Center for Atmospheric Research.

He received his Ph.D. in economics from the University of Colorado-Boulder. He graduated from Colorado College in Colorado Springs with a B.A. in economics and completed a certificate in political studies at the University of Paris (France). During his academic career, he was a Boettcher Scholar, a Ford Foundation Independent Scholar, a Fulbright Scholar (Switzerland), and a Kellogg Foundation National Fellow. He is an elected member of the Association of Managers of Innovation and an honorary fellow in the American Academy of Nurse Practitioners. Dr. Bauer lives in Chicago, where he displays his paintings in local art galleries. He is an avid fan of music and a Governing Member of the Chicago Symphony Association.