

Adam Rudd has been the Chief Executive Officer (CEO) of Southern Hills Hospital since September 2015. Prior to moving to Las Vegas, he served as the Chief Operating Officer (COO) at Grand Strand Medical Center in Myrtle Beach, South Carolina.

As COO at Grand Strand Medical Center, Adam was responsible for managing and growing multi-campus facility with 1,200 staff members and more than 200 physicians; implementing and managing the facility's trauma service, which grew to be the largest trauma program in South Carolina; and managing a \$54 million construction project that involved a new emergency room and patient tower among other accomplishments. Prior to Grand Strand, Adam served at the Hospital Corporation of America (HCA) West Florida Division as the vice president of operations for seven years. Before that time, Adam was with Presbyterian//St. Luke's Medical Center, another HCA facility in Denver, Colorado.

Adam holds an Executive Master of Business Administration from the University of Colorado, which includes a healthcare focus, as well as degrees in Industrial Engineering and Engineering Science from the Georgia Institute of Technology and David Lipscomb University respectively.