

# Vendor Opportunity

## Nevada Health Care Forum

Dear Potential Vendor:

I would like to present to you an opportunity to participate in the 10<sup>th</sup> annual Nevada Health Care Forum. The Forum will be shared with Nevada chapters of the American College of Healthcare Executives (ACHE), Medical Group Management Association (MGMA), Healthcare Information Management Systems Society (HIMSS), and the Healthcare Financial Management Association (HFMA). Your booth will be available to attendees all day during the Forum. The Forum will be held at the Enclave, Las Vegas' newest contemporary meeting and event space conveniently located one mile from McCarran Airport and just minutes from the Las Vegas Strip.

We estimate approximately 375 medical professionals and healthcare executives will attend this event. We will schedule numerous breaks throughout the day to allow attendees to visit the vendor booths.

Attached is a description and benefits listing of the vendor levels that are available for you to consider. I welcome you to consider this opportunity and encourage you to accept our invitation early. Prime vendor locations will be awarded on a first come first serve basis.

Applications may be mailed or faxed to ACHE-Nevada Chapter at the following:

Mail:

ACHE-Nevada Chapter  
801 S. Rancho Drive  
Suite C-1  
Las Vegas, NV 89106-3858

Fax

(702) 947-6570

Thank you for your time and consideration. I hope to hear from you soon.

Sincerest Regards,  
Larry Preston, Sponsorship Chair



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## Nevada Health Care Forum

### Nevada Health Care Forum

*Healthcare Professionals Gather to Discuss Quality Care*

**LAS VEGAS** – (January 2, 2017) – More than 300 healthcare industry executives and government leaders attended the ninth annual [Nevada Health Care Forum](#) on October 4, 2016. The Nevada Health Care Forum provides a meeting place for medical professionals to discuss changes, trends, and emerging opportunities in the healthcare industry.

This year's symposium will focus on topics such as the national impact of federal healthcare reform on Nevadans, quality and care management in healthcare, the future of Medicare and Medicaid, and much more. “The event has been an overwhelming success in its first eight years,” said Todd Lefkowitz, senior vice president of managed care operations and network development at HealthCare Partners of Nevada. “It provides a unique opportunity to learn from our peers and industry experts about issues impacting the system and ways to improve quality of care.”

The Forum is hosted by the Nevada chapters of the American College of Healthcare Executives (ACHE), Medical Group Management Association (MGMA), Healthcare Information Management Systems Society (HIMSS), and Healthcare Financial Management Association (HFMA). The Forum's affiliate organizations include the Case Management Association of Las Vegas, Clark County Medical Society, Nevada Advanced Practice Nurse Association, Nevada Executive Women in Healthcare, Nevada Health Information Management Association, Nevada Nurses Association, Nevada State Board of Nursing, Nevada Organization of Nurse Leaders and Washoe County Medical Society.

The all-day event will take place at the Enclave, located at 5810 S. Eastern Blvd in Las Vegas, NV on Tuesday, October 10, 2017.

The public is invited to attend. For registration information and prices, visit [www.nevadahealthcareforum.com](http://www.nevadahealthcareforum.com). Follow Nevada Health Care Forum on [Facebook](#) and [Twitter](#)



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### **PLATINUM SPONSORSHIP – \$5,000**

- Consistent and prominent recognition prior to and during event
- Logo will be prominently featured on NVHCF website
- Identified as a Platinum Sponsor on correspondence to NVHCF members
- Space to showcase products/services at the NVHCF with specific time slots allocated during lunch and between sessions
- Opportunity to network with members/guests before the event, between presentations at lunch and immediately following the event
- Verbal recognition as a Platinum Sponsor at the beginning and end of the NVHCF event
- Organization logo prominently displayed at the NVHCF event
- Organization logo prominently displayed on a plaque at the entrance of the building where the NVHCF event will be held
- Four complimentary passes to the NVHCF event
- Recognition as the donator of the speaker thank you gifts

### **GOLD SPONSORSHIP – \$3,500**

- Logo will be prominently featured on NVHCF website
- Space to showcase products/services at the NVHCF with specific time slots allocated during lunch and between sessions
- Opportunity to network with members/guests before the event, between presentations at lunch and immediately following the event
- Verbal recognition as a Gold Sponsor at the beginning and end of the NVHCF event
- Organization logo prominently displayed at the NVHCF event
- Organization logo prominently displayed on a plaque at the entrance of the building where the NVHCF event will be held
- Three complimentary passes to the NVHCF event
- Recognition as the donator of the speaker thank you gifts

### **SILVER SPONSORSHIP – \$2,500**

- Logo will be prominently featured on NVHCF website
- Space to showcase products/services at the NVHCF with specific time slots allocated during lunch and between sessions
- Opportunity to network with members/guests before the event, between presentations at lunch and immediately following the event
- Organization logo prominently displayed at the NVHCF event
- Organization logo prominently displayed on a plaque at the entrance of the building where the NVHCF event will be held
- Two complimentary passes to the NVHCF event



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**LUNCH SPONSORSHIP – \$2,500**

**BREAKFAST SPONSORSHIP – \$2,500**

**AFTERNOON PM SNACK SPONSORSHIP – \$2,500**

**EVENING RECEPTION SPONSORSHIP – \$2,500**

**LOGO ON VOLUNTEER POLO SHIRT SPONSORSHIP – \$2,500**

**CONTRIBUTING SPONSORSHIP – \$1,000**

**Other sponsorships available – PLEASE CALL FOR SPECIFICS**

- **Signage Sponsor**
- **Badge Sponsor**
- **Audio Visual Sponsor**

Initially, a 50% deposit must accompany the contract. The remaining 50% is due by October 10, 2017. For contracts received after October 1, 2017, payment in full is appreciated.



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NVHCF reserves the right to request references from Exhibitor or to obtain references regarding Exhibitor from any other source. NVHCF may, at its sole discretion and without liability to Exhibitor, decline Exhibitor's application or, if NVHCF has already accepted Exhibitor's application, cancel this contract if any such references are not satisfactory to NVHCF. If this contract is cancelled pursuant to this paragraph, all registration fees will be refunded to Exhibitor. Additional equipment requests will be arranged through NVHCF contact as set forth by this agreement and paid exclusively by Exhibitor.

### **CANCELLATION**

Exhibitor may cancel this contract or may reduce its number of exhibit booths under this contract by written notice to NVHCF at the address set forth above, attention Larry Preston, Sponsorship Chair, by fax (previously provided) or by email at [L.Preston@pmclv.com](mailto:L.Preston@pmclv.com). If such notice is postmarked prior to September 29, 2017 or received via fax or email by October 3, 2017, Vendor shall receive a refund of all monies minus \$500.00 for booth cancellation fees. If cancellation is received after October 3, 2017, Exhibitor shall not receive any refunds. Under all circumstances, NVHCF retains the right to resell any booth space cancelled by Exhibitor.

### **RULES AND REGULATIONS**

Vendor agrees to comply with all display and exhibition requirements and restrictions imposed by NVHCF and or the facility in which the NVHCF is to be held. Vendor agrees that NVHCF has the authority to interpret and enforce such rules and regulations and to make such amendments and/or further rules and regulations, orally or in writing, as NVHCF considers necessary for the proper conduct of the NVHCF and that such decisions shall be binding on Exhibitor.

### **ACCEPTED AND AGREE TO:**

#### **Vendor**

Company Name \_\_\_\_\_

Name \_\_\_\_\_

Signature \_\_\_\_\_ Title \_\_\_\_\_

Date \_\_\_\_\_ Sponsorship Level \_\_\_\_\_



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### PAYMENT INFORMATION:

\_\_\_\_\_ Check enclosed, make check payable to ACHE-NV Chapter:      Amount \$ \_\_\_\_\_

\_\_\_\_\_ Please charge my credit card (circle one):      Amount \$ \_\_\_\_\_

American Express

Visa

MasterCard

Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_ CVV Code \_\_\_\_\_

Cardholder's Name \_\_\_\_\_

Signature \_\_\_\_\_

Billing address of card holder

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# Vendor Opportunity

## Nevada Health Care Forum

This Exhibitor Contract/Application ("Contract") is entered into by and between ACHE-Nevada Chapter for-Nevada Health Care Forum ("NVHCF"), whose address is set forth above

and \_\_\_\_\_ a \_\_\_\_\_ [corporation/other entity] whose address is set forth below ("Exhibitor")

The NVHCF is producing an event and desires to sell vendor booths in an exhibit hall at the Conference to exhibitors. Vendor desires to exhibit Exhibitor's products/services at the NVHCF.

### FINAL CONTRACT ONLY IF ACCEPTED BY NVHCF

Until accepted by NVHCF, this Contract shall constitute only an application to exhibit by Exhibitor, which application may be accepted or declined by NVHCF at its sole discretion. NVHCF's acceptance of Exhibitor's application shall be evidence by its signature on page three, at which time this Contract shall become binding.

### VENDOR INFORMATION

#### Contact person to whom confirmation and additional information and notices should be sent (PLEASE PRINT CLEARLY)

Name (Mr./Mrs./Ms.) \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip Code \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

#### Contact person for LISTING in printed materials, including exhibitor roster (PLEASE PRINT CLEARLY)

Name (Mr./Mrs./Ms.) \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip Code \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_



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**Vendor hereby submits its application to rent the following space from NVHCF**

Number of booth spaces requested for exhibit: \_\_\_\_\_ or \_\_\_\_\_

**Who referred you to this event?** \_\_\_\_\_

Products/Services to be displayed-please give us a 100 word description of your company:

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**Please provide us with your logo in a high definition format: jpeg, TIFF etc.**





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Product/Service categories (Please check only two categories)

Accreditation

Alternative Health Care Products Business

Cardiac Products/Services

Claims Submission

Coding Products/Services

Consulting

Drug/Pharmaceuticals

Files-Records Management

Financial: Accounting, Collections

Forms

Group Purchasing

Medical Laboratories

Office Systems Supplies

Patient Education Supplies/Services

Professional Medical Group Services

Recruitment

Software: Information System/Coding/AR

Are you a new exhibitor? YES NO

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### RULES AND REGULATIONS

(Referring back to exhibit A)

1. **Application and Definition** These Rules and Regulations apply to and are made a part of the Exhibitor Contract/ Application ("Contract") entered into by NVHCF and the Exhibitor named therein. ACHENV and AHCE shall be synonymous for the purpose of these rules and regulations.
2. **Assignment of Space and Supplies**
  - a. **Booth Space** NVHCF will assign booth space for all applications accepted by ACHENV using the methods described in this paragraph. No assignments will be made until (i) the signed Contract is accepted with 50% deposit and (ii) Exhibitor has provided NVHCF with an Exhibit Description. Provided these requirements are met, for applications postmarked prior to September 1, 2017, booth space is assigned on first come basis. Full payment is required by October 10, 2017.
  - b. **Supplies** All booths shall include an 8' x 6' pipe & Drape booth, 8' tall back, 3' tall sides, signage, 1 eight-foot table with skirt, 2 chairs, and 1 trashcan. Booths requiring an electrical outlet must submit notice of such by September 29, 2017. Extension cords are the responsibility of the vendor. Additions to or changes made to booth must be approved by NVHCF prior to October 6, 2017. Exhibitor must submit proposed booth description to NVHCF by October 6, 2017. All materials used in booth must be fireproofed. No product or materials shall be hung, fixed, taped, glued, nailed or attached to any wall or column in the exhibit area. Exhibitor must drape any exposed unfinished sides or exhibit backgrounds. Any charges for additional supplies utilized from the hotel will be paid by Exhibitor.
  - c. **Installation of Exhibit** Installation of Exhibit shall occur prior to 7:30 AM on October 10, 2017. Special setup may be available in the afternoon on October 9, 2017.
  - d. **Dismantling of Exhibit** No exhibit shall be packed, removed dismantled or in the process of being removed before the exhibit area closes without prior written permission from NVHCF. If Exhibitor engages in such activity, Exhibitor shall be prohibited from participating in future NVHCF events. The exhibit premises shall be left in good condition after dismantling. Exhibitor acknowledges that any property left behind 24 hours after exhibit, is deemed abandoned. Exhibitor is fully responsible for delivery and removal of all materials and supplies used for exhibit.
3. **Exhibition Promotions**

NVHCF shall be responsible for all official signs for the Nevada Health Care Forum. Exhibitors are prohibited from using the NVHCF Logo or name in their signs without prior written permission from the NVHCF. NVHCF shall approve the form and content of all electronic communications or displays, printed materials, videos, press releases or other promotional items prepared or produced by or on behalf of Exhibitor which reference NVHCF. NVHCF shall not be liable or responsible for the content of the Exhibitor Promotion. NVHCF shall have the right to withdraw its approval of any Exhibitor Promotion if any such Exhibitor Promotion departs materially from previously approved samples.
4. **Limitations on Exhibitor Rights** The rights granted to Exhibitor are subject to the following limitations and conditions:
  - a. Exhibitor agrees that (i) this Contract is non-exclusive and additional exhibitors (including those who compete with Exhibitor) have been and will continue to be solicited and granted identical or similar rights to Exhibitor and (ii) no rights are granted hereby with respect to any activities of NVHCF other than as specified herein.
  - b. For any Exhibitor Promotions that will be included in any NVHCF publication, NVHCF shall not be liable or responsible for the content of any Exhibitor Promotion, including any errors or omissions contained in the Exhibitor Promotion submitted to it or for the production quality of the Exhibitor Promotion or any materials or inserts providing to NVHCF. NVHCF makes no representations or warranties with respect to the quality or the appearance of the Exhibitor Promotion. Exhibitor shall be responsible for any additional costs incurred by NVHCF resulting from the failure of any materials or inserts furnished to NVHCF to meet NVHCF's specifications or the failure to deliver the Exhibitor Promotion in a timely manner.
  - c. Exhibitor is granted no rights hereunder to use the names, slogans, service marks, trademarks, trade names or logos of NVHCF in connection with the safe and promotion of Exhibitor's products or services or for any other purpose in connection with the forum.

The rights granted hereby are personal to Exhibitor, and Exhibitor shall not assign, transfer or license any of the rights granted to Exhibitor to any third party nor permit in its exhibit space products or representatives of non-exhibiting companies.
5. **Force Majeure** In the event that the NVHCF, or any portion thereof, is postponed or does not take place, in whole or in part, due to any act of God or force majeure, including without limitation, weather, fire, floods, strike, labor dispute or cause beyond the control of the parties, then, (i) in the case of postponement or cancellation of a portion of the NVHCF is held at a different place or date than contemplated hereunder; (ii) in the case of postponement of the entire NVHCF, the performance of the parties hereunder shall be postponed to take into account such postponement of the NVHCF; (iii) in the case of complete cancellation of the NVHCF; the parties shall be released from all further obligations hereunder, and NVHCF will refund Exhibitor Fees made hereunder, less a prorated share of expenses actually incurred by NVHCF in connection with NVHCF. IN ANY EVENT, NVHCF SHALL NOT BE LIABLE TO EXHIBITOR FOR ANY INCIDENTAL OR CONSEQUENTIAL DAMAGES AS A RESULT OF CANCELLATION OR POSTPONEMENT OF THE STATE CONFERENCE, WHETHER PARTIAL OR COMPLETE.
6. **Release/Indemnification/Limitation** of Liability Exhibitor assumes all risk of loss and liability in connection with Exhibitor's participation in the NVHCF, including but not limited to the



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transportation, packing and unpacking and display of Exhibitor's products at the NVHCF. NVHCF shall not under any circumstances whatsoever be liable or otherwise responsible for Exhibitor's participation in the NVHCF, operation of exhibit space at the NVHCF or for any actions or activities of any person in connection with the NVHCF, including but not limited to, employees or agents of the facility at which the NVHCF is being held. Exhibitor releases, waives and discharges any claim, demand, or cause of action that Exhibitor, its officers, directors employees, agents, members or volunteers ("Releasers") for any liability, loss damage, claim, or cause of action of any kind arising out of Releasers' participation in the NVHCF. Exhibitor shall indemnify, defend and hold NVHCF, or any of its affiliates, harmless from any liability, loss, damage, claim, or cause of action of any kind (including Attorney fees and court costs) arising out of (i) Exhibitor's products or services; (ii) the publication or display of any advertisements or promotions or other Exhibitor information (including Exhibitor's name, logos or stylized designs) in NVHCF publications or elsewhere; (iii) Exhibitor's participation in use of and operation of exhibit space at the NVHCF; (iv) Exhibitor's use of any intellectual property of third parties; (v) Exhibitor's performance or failure to perform under this Contract, or breach of any warranty or representation or covenants made by Exhibitor in this Contract; or (vi) any other act or omission by Exhibitor. This indemnification obligation shall survive the termination or expiration of this Contract.

7. **Risk of Loss/Insurance** Exhibitor acknowledges and agrees that neither NVHCF nor the facility at which the NVHCF is located carries insurance for or will be responsible for loss of or damage to Exhibitor's property. Exhibitor shall obtain and maintain at its own expense insurance on its property.
8. **Additional Restrictions** Exhibitor may not: cook in booth; have signs or advertising devices larger than the booth size; exchange money at booth; deface any part of exhibit hall/room; photography or videotape conference; exhibit material weighing more than 350 lbs.; sell helium balloons; play music or artistic works; smoke at booth; conduct themselves in a non-professional manner; use AV equipment without prior approval from NVHCF.
9. **Exhibitor Badges/Registration** All representatives of Exhibitor must register at exhibitor's registration desk and wear Exhibitor's badges at all times.
10. **Term** Except as otherwise provided herein, the term of the Contract shall extend through the completion of the NVHCF.

11. **Governing Law** This Contract shall be governed by the laws of the State of Nevada.

12. **Notices** The contract signed by Exhibitor shall be addressed to:

**ACHE-Nevada Chapter**

**801 S. Rancho Drive  
Suite C-1  
Las Vegas, NV 89106-3858**

**Questions regarding Exhibitor Contract**

**Larry Preston**

**702 598-0600**

**This Contract can be executed by facsimile to  
702 947-6570.**

13. **Termination** In the event that NVHCF determines, in its sole discretion, for any reason and at any time, that Exhibitor should not exhibit its products and/or services at the NVHCF, then NVHCF may terminate this contract unilaterally by giving Exhibitor notice of such termination and a refund of exhibit fees paid by Exhibitor (except in the case of termination for default by Exhibitor hereunder, in which case no refunds shall be owed), and the NVHCF shall have no further liability hereunder.

14. **Further Rules and Regulation** Any rules and regulations of the Facility where the NVHCF is held are hereby incorporated into this Contract to the extent applicable and Exhibitor agrees to be bound by such rules and regulations. The NVHCF will provide Exhibitor with a copy of such rules and regulations.

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## Nevada Health Care Forum

### Dates

Conference: Tuesday October 10, 2017

### Time

The main event will begin at 8:00am and run until 5:00pm. A cocktail reception will follow the event for approximately 2 hours. Event registration will start at 7:00am.

### Location

The Enclave  
5810 S. Eastern Blvd  
Las Vegas, NV 89119

### Vendors set up time

Exhibit space is available for set-up the morning of the event beginning at 6:30am. If materials need to be dropped off or booths set up the evening before, special arrangements can be made. Vendors must remove all items from the exhibit area by 8:00 pm on the day of the event.

Vendors wishing to send the material directly to the Enclave, please send to the attention of the Business Center.

### Registration is required via Forum website

Please make sure to go to and register based on the sponsorship level you have committed too.

### Audience

This event brings together most of Nevada's healthcare leaders covering a broad section of the industry, including providers and provider executives (physicians, nurses, allied health providers); hospital, post-acute care facility and ancillary care provider executives, academia, employer group and health plan/insurance executives, government officials, students, media and consumers of healthcare.

### Gift giveaways

Each vendor can have up to 2 gift giveaways for attendees. Vendors must collect business cards from the attendees and then the vendor will be able to come up to the podium and draw the winning ticket. Attendees must be present to win. Please bring a plastic bowl to collect business cards for your area.

### 2017 Event Topics

This year's symposium will focus on a broad range of healthcare topics including the national impact of healthcare reform and evolution on the industry and Nevadans, changes in Medicare and Medicaid, consumer engagement, startups in healthcare, nursing issues and practice in Nevada, employer trends in healthcare, quality and innovation in healthcare, the move towards value-based reimbursement, and more. The program, still in development, will again feature national and state leaders in the healthcare industry. Refer to the web site for the complete list of confirmed speakers.



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### 2017 Host/Affiliate Organizations:

- American College of Healthcare Executives – NV Chapter
- Clark County Medical Society
- Case Management Association of Las Vegas
- Healthcare Financial Management Association – NV Chapter
- Healthcare Information and Management Systems Society – NV Chapter
- Medical Group Management Association – NV Chapter
- Nevada Advanced Practice Nurses Association
- Nevada Executive Women in Healthcare
- Nevada Health Information Management Association
- Nevada Nurses Association
- Nevada State Board of Nursing
- Nevada Organization of Nurse Leaders
- Washoe County Medical Society